# **Face To Face Marketing Online Publication Stats**

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| --- | --- | --- | --- |
| **September 2019 - June 2020** | **7,500 impressions** | **1,676 reads** | **5+ minute avg read time** |
| *Last 30 days (May 2020)* | *846 impressions* | *160 reads* | *8 minute avg read time* |

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| **September 2019 - June 2020** | **viewed on desktop 51%** | **Tablet 44%** | **website embeds 30%** | **social media / issuu 70%** |
| *Last 30 days (May 2020)* | *viewed on desktop 60%* | *34% tablet* | *website embeds 21%* | *Social media / issuu 79%* |

*All ads and articles are due by* ***COB on the 3rd Friday*** *of the preceding month you wish to advertise in.*

 \*\**All 3-12 month ad packages must be paid in full\*\**

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| **Ad Description** | **Publication** | **1 month** | **3 months**prices are per month | **6 months**prices are per month | **12 months**prices are per month |
| **Front or back inside cover** | MB: RISE | $300 | $275 /mo | $250/mo | $200/mo |
|  | M&D: Face To Face Marketing | $400 | $375 | $350 | $300 |
| **Full page** | MB: RISE | $200 | $200 | $175 | $150 |
|  | M&D: Face To Face Marketing | $300 | $300 | $275 | $250 |
| **Half Page** | MB:RISE | $175 | $175 | $160 | $150 |
|  | M&D: Face To Face Marketing | $275 | $275 | $260 | $250 |
| **Quarter Page** | MB:RISE | $70 | $70 | $70 | $50 |
|  | M&D: Face To Face Marketing | $75 | $75 | $75 | $70 |
| **Linked article with ad**  |  | $50 | $50 | No charge | No charge |
| **Linked article w/o ad**  |  | $150 |  |  |  |

All ads are linked to the URL of your choice for your business.

All advertisers will be featured in a special ‘Thank you for advertising with us’ post on social media.

Advertiser supplied artwork, no additional fee. Edits to advertiser supplied artwork, $30 per edit.

Artwork designed by Face To Face Marketing, $75 per design.

Supplied artwork should be sent as a 300dpi PDF. All sizes are based on an 8.5”x11” page.

Vertical or horizontal, is the choice of the advertiser.