



FRACTIONAL CHIEF MARKETING OFFICER



Face To Face Marketing

A fractional CMO can be a more cost-effective solution for businesses that do not have the budget for a full-time CMO, or only need marketing support on a part-time basis.



TAKE YOUR BUSINESS TO THE NEXT LEVEL



Useful for teams in transition, scaling up or down. Also extremely beneficial for organizations that have several people doing a little marketing, but no real expertise to guide the corporate marketing message. Contact our office to discuss details.



Marketing Strategy

We develop your overall Marketing strategy based on your corporate long and short term goals.



Marketing Experience

We draw on 20+ years of experience in the Marketing Industry and we partner with your senior leadership to develop a strategy that steers your company towards major milestones



Team Management

We assign tasks and responsibilities to your inhouse team to execute various aspects of the marketing strategy. We manage the team and the outcome.



The Process

We work with your in house team, or we contract a marketing firm to carry out the strategy we develop. We hire the best team to meet the need.



Cost Effective Solution

We are experts in our field and we develop guiding strategies everyday. Having a fractional CMO allows your team to focus their efforts on tasks & duties best suited for their expertise. Keeps your corporate dollar working SMARTER!

Why Choose us

- ✓ Our Chief Strategist has worked with several tech related organizations and understands the industry.
- ✓ We are a process and systems oriented organization. You always know the status of each strategy.
- ✓ Strategy and team management is where our expertise lies.

Vicki Morris, Owner of Face To Face Marketing, serves as the Fractional CMO for our firm.