



Vicki
MORRIS

Vicki Morris has more than 20 years of marketing and communications experience. Her team develops a data-driven, analytical approach to devise the ideal content messaging mix for the wide array of clients they serve. Her client base consists of forward thinking seasoned entrepreneurs and business owners who are ready to get laser focused on developing a marketing strategy that converts visitors to valued customers.

Face To Face Marketing is a full service marketing & communications firm that prioritizes the needs of each client. This team strives to help its clients find their creative voice through a variety of services, digital courses, and coaching programs. They are a culture of thinkers and makers who have been bringing their clients' ideas into existence since 2010. Her business works closely with each brand in order to create solid communication strategies that will produce measurable results.

The team includes 2 web designers / developers; a content writer; a handful of graphic designers and an executive assistant who helps keep everything in order. Face To Face Marketing carefully executes strategies for their clients while making sure every step is strategically aligned to the mission, and that the mission is detailed in actionable and measurable steps. They take each project and the work they perform seriously.

Vicki graduated from Georgia State University with a degree in Marketing. She has worked in corporate America as a systems application engineer for an international telecommunications firm. Morris is a member of several community and entrepreneurial focused organizations including, WEDC, the Women's Business Council for the Huntsville Chamber of Commerce, she was the first African American chair of the Women Honoring Women Event for the WEDC Foundation and former board member of the organization. She is also newly appointed as Area Director for BNI chapters of Northern Alabama. She is a member in good standing of the local BBB. She is a member of 3 local Chambers of Commerce, and she manages and host one of the premiere networking events in the Huntsville area, RISE, formerly known as HOT Coffee!

Mrs. Morris is married to Earl Morris and the couple has 2 adult sons Joseph 25 and Michael 23. She resides in Madison with her husband and they are happy empty nesters.